



# Broadtime BOOST Marketing Campaigns 2025

**Promote your upcoming release to a powerful network of music fans**

Broadtime Boost Marketing reach 100+ indie record store websites and a potential audience of 9.3M annual visitors (750k monthly), 13M sess. Social reach currently 200+ social channels, reaching ~1.7M , ~90,000 Email Subscribers

## BROADTIME BOOST\_2025

**1. Banners, Video inclusion, Dedicated News Callout, Chart/Genre Placement,**

Run Time: From announce through Street Date + Two Weeks

**2. Inclusion in two group social media posts - Preorder and Out Now**

\* NEW

This enables featured artwork and direct links back to purchase. New with slide show.

**3. DEDICATED SOCIAL MEDIA Story during Preorder Window**

Featured graphics, audio and video content in stories and reels during preorder window (formerly +\$500 - now included!)

**4. AUTOMATED EMAIL NEWSLETTER INCLUSION Sent Weekly - NEW!**

\* NEW

New Broadtime SEND to include your artist news article, banner, new release list AUTOMATED to ~90k Users (formerly store initiated - now automated to 114 store newsletters!)

**\$975**

### BOOST+

**SOCIAL MEDIA** \*NEW

All features of BOOST plus an additional (2nd) dedicated Social Post on or around street week

Run Time: Week of release or announce

Includes animated post/reel/story pushed to all participating store socials.

Assets Req: Artwork or Prepared Socials (bonus if song samples cleared)

- OR -

**SPLASH PAGE**

All features of BOOST plus a Splash Page (home page takeover)

Run Time: Fri-Sun (or announce week)

Includes animation/video clip and custom setup/layout

Assets Req.: Artwork, Video Content

**+\$500**

\$1475 TOTAL

### BOOSTMAX

**SOCIAL MEDIA**  
(2nd Post, Street Week)

- AND -

**SPLASH PAGE**  
(Home Page Takeover)

All features of BOOST plus BOTH BOOST+ options

**+\$900**

\$1875 TOTAL

### BOOSTLITE

**PREORDER WINDOW ONLY CAMPAIGN**

**Banners, Chart/Genre Placement, Social Media Callout\***

Run Time: From announce through Street Date

Assets Required: Existing Audio, Video Content

Includes Social Media Callout as part of the weekly preorder post

\*NEW

**\$550**